

BUSINESS OVERVIEW

Gypsum

Ceilings

Distribution

Businesses

United States Gypsum Company
CGC Inc.
USG Mexico S.A. de C.V.

USG Interiors, Inc.
USG International
CGC Inc.

L&W Supply Corporation

Products and Services

Manufactures and markets gypsum wallboard, joint treatments and textures, cement board, gypsum fiber panels, plaster, shaft wall systems and industrial gypsum products

Manufactures and markets acoustical ceiling panels, ceiling suspension grid, specialty ceilings and other building products

Sells wallboard, steel studs, ceiling products and other building materials; specializes in delivering construction materials to job sites

Best-Known Name Brands

SHEETROCK gypsum panels; SHEETROCK joint compounds; DUROCK cement board; FIBEROCK gypsum fiber panels; SECUROCK roof board; LEVELROCK floor underlayment; HYDROCAL gypsum cement; IMPERIAL building plasters; and DIAMOND building plasters

ASTRO, ECLIPSE, FROST and RADAR ceiling panels; DONN DX, FINELINE and CENTRICITEE ceiling grid; COMPÄSSO suspension trim; CURVATURA 3-D ceiling system; GEOMETRIX ceiling panels; TOPO 3-dimensional system; and BILLO 3-dimensional panels

Geographical Areas Served

United States, Canada, Mexico

United States, Canada, Mexico and more than 125 other countries in all parts of the world: North, Central and South America, the Caribbean, Europe, the Middle East, Asia, the Pacific Rim, Africa

United States, Mexico

Customers

purchasers: specialty drywall centers, distributors, hardware cooperatives, buying groups, home centers, mass merchandisers; *influencers:* architects, specifiers, building owners; *end users:* contractors, builders, do-it-yourselfers

purchasers: specialty acoustical centers, distributors, hardware cooperatives, home centers, contractors; *influencers:* architects, specifiers, interior designers, building owners, tenants, facility managers; *end users:* contractors, builders, do-it-yourselfers

purchasers and end users: contractors, builders