

# Business Overview

	Gypsum	Distribution	Ceilings
<b>Businesses</b>	United States Gypsum Company CGC Inc. Yeso Panamericano S.A. de C.V.	L&W Supply Corporation	USG Interiors, Inc. USG International CGC Inc.
<b>Products and Services</b>	Manufactures and markets gypsum wallboard, joint treatments and textures, cement board, gypsum fiber panels, plaster, water-managed exterior systems, shaft wall systems and industrial gypsum products	Specializes in delivering construction materials to job sites	Manufactures and markets acoustical ceiling tile, ceiling suspension grid, specialty ceilings, relocatable wall systems and other building products for U.S. and international markets
<b>Best-Known Brand Names</b>	SHEETROCK gypsum panels, SHEETROCK joint compound, DUROCK cement board, FIBEROCK gypsum fiber panels, HYDROCAL gypsum cement, IMPERIAL and DIAMOND building plasters		AURATONE and ACOUSTONE ceiling tile; DONN DX, FINELINE and CENTRICITEE ceiling grid; COMPASSO suspension trim; CURVATURA 3-D ceiling system; ULTRAWALL relocatable wall systems
<b>Leadership Position</b>	World's largest producer of gypsum wallboard, ready-mixed joint compounds, fiberglass-reinforced cement board	United States' largest specialty distributor of gypsum wallboard	World's largest producer of ceiling suspension grid; world's second-largest producer of ceiling tile
<b>Geographical Areas Served</b>	United States, Canada, Mexico	United States	More than 125 countries in all parts of the world: North, Central and South America, the Caribbean, Europe, the Middle East, Asia, the Pacific Rim, Africa
<b>Customers</b>	<p><b>purchasers:</b> specialty drywall centers, distributors, hardware cooperatives, buying groups, home centers, mass merchandisers</p> <p><b>influencers:</b> architects, specifiers, building owners</p> <p><b>end users:</b> contractors, builders, do-it-yourselfers</p>	<p><b>purchasers and end users:</b> contractors, builders</p>	<p><b>purchasers:</b> specialty acoustical centers, distributors, hardware cooperatives, home centers, contractors</p> <p><b>influencers:</b> architects, specifiers, interior designers, building owners, tenants, facility managers</p> <p><b>end users:</b> contractors, builders, do-it-yourselfers</p>